



# Green Dot Gators: A Campus Cultural Shift

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# What is Green Dot?

- ▶ Based on the Diffusion of Innovation Theory
- ▶ Mobilizes bystanders to reduce violence
- ▶ Proactive behaviors and reactive interventions
- ▶ Establishes intolerance of violence as the norm
- ▶ Evaluated in the literature

# Green Dot Gators

- ▶ Steering Committee
- ▶ Work groups
  - ▶ Engagement
  - ▶ Marketing
  - ▶ Training and Implementation
  - ▶ Assessment
- ▶ GatorWell
- ▶ STRIVE



# Green Dot: Supporting Student Success

- ▶ Academic impact of violence
  - ▶ Drop in school performance, GPA <sup>1, 2</sup>
  - ▶ Dropping classes <sup>3</sup>
  - ▶ Changing residences <sup>3</sup>
  - ▶ Higher academic stress <sup>4</sup>
  - ▶ Lower institutional commitment <sup>1,4</sup>

GatorWell  
Health Promotion Services

GatorWell  
Health Promotion Services

# How can you help?

- ▶ Support and Promote Green Dot Gators
  - ▶ Trainings: Faculty and Staff, Students
  - ▶ Share upcoming events
- ▶ Green Dot Toolkit for Faculty
  - ▶ Suggested Discussion Topics
  - ▶ Suggested Syllabus Statement
  - ▶ Proactive Green Dot Examples
  - ▶ Reactive Green Dot Examples
- ▶ Connect with Influencers

# Connecting the Dots

- ▶ Megan Johnson
  - ▶ Health Promotion Specialist, Interpersonal Violence Prevention
  - ▶ [mejohanson@ufsa.ufl.edu](mailto:mejohanson@ufsa.ufl.edu)
- ▶ Schedule Trainings
  - ▶ Faculty/Staff Overview Talk
  - ▶ Faculty/Staff Bystander Training
  - ▶ Student Bystander Training
- ▶ Provide guidance on situations
- ▶ Green Dot Gators Newsletter



# Thank You

- ▶ GatorWell Health Promotion Services
  - ▶ 1<sup>st</sup> floor Reitz Union near Career Connections Center
  - ▶ 352-273-4450
  - ▶ [gatorwell@ufsa.ufl.edu](mailto:gatorwell@ufsa.ufl.edu)
- ▶ Monica Webb
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